

# Prasanta Chandra Mahalanobis Mahavidyalaya



## Institutional Strategic Perspective Plan (2018–2023)

***Content***

***Page No***

1. Executive summary.....	3
2. Vision & Mission.....	4
3. What & Why of ‘Strategic Perspective Planning’....	5
4. Key coordinates of Strategic Perspective planning.	6
• Digital Transformation	
• Augmentation of Infrastructure	
• Research & Innovation	
• Outreach & Community Engagement	
• Holistic Development	
• Dynamic & Committed Faculty	
5. Conclusion: The end is where we begin from	11

## Executive Summary

The **Institutional Strategic Perspective Plan (ISPP)**, sometimes known as Institutional Development Plan, of Prasanta Chandra Mahalanobis Mahavidyalaya, may be considered as a policy document that governs the functioning of the institution towards excellence. The institution has already established itself as one of the premier institutes of the region catering to the aspirations of the young learners by making optimal uses of its infrastructural and other facilities available to a govt-aided institution. The institution has been striving for excellence in every field despite its limited resources and dwindling financial support from various recognized agencies. This has however made us explore other agencies for mobilising resources and has also made us sensitive to the need of the hour—collaboration and synergy. PRASANTA CHANDRA MAHALANOBIS MAHAVIDYALAYA, BARANAGAR (formerly Bonghooghly College of Commerce) started its nascent journey in 1965 as an evening Commerce College affiliated to the University of Calcutta. Ever since the college started functioning in the separate campus in 2002, Prasanta Chandra Mahalanobis Mahavidyalaya flourished in different domains. Despite various handicaps the college has made remarkable progress both in academic and administrative domains. The college boasts of 16 academic departments and offers necessary academic assistance and exposure to the students. The college is committed to imparting quality education to the learners aspiring for higher education and is thus very sensitive to the needs of the students. There has been remarkable development in the arena of infrastructure and adequate care has been taken to supplement traditional teaching learning mechanisms with ICT-enabled teaching methodologies. The college endeavours to instill the desire for excellence among the learners by offering necessary support services as well as helps in preparing the students to face the challenges of life. We have been very alert to the psycho-social issues of our young learners for whom regular counseling sessions as well as extra-curricular activities are organized. With a host of young dynamic teachers along with a number of experienced faculties, the college strives relentlessly to impart quality



education to the students. While we are fully aware of certain infrastructural lacunae, we are happy to provide facilities like separate Common Rooms for boys and girls, gymnasium and a playground. The lush green campus of the college beautified with a small lake garlanding the space offers nothing less than a picturesque spectacle to the visitors. The teachers of the college with their zeal for teaching and research are a treasure of the institution and they display their enthusiasm for attaining excellence not only in their respective branch of study but also in their sensitive and caring approach to the students. The healthy, cooperative relationship between teachers and students not only makes learning fun but also offers a life-changing experience to the young learners. The sincere and cooperative approach of the office staff helps in running the administration smoothly. The different units of the college have been working in a collaborative manner to lead the institution towards realising the vision of the college.

### **Vision:**

To make higher education accessible, gender-neutral, value-based, environment-friendly, inclusive and job-oriented through a synergy of all the stakeholders of the institution

### **Mission:**

- To ensure quality education by adopting various quality control measures recommended by IQAC and other Bodies.
- To inculcate and promote scientific, democratic, progressive approach in learners by opting for supplementary co-curricular activities to strengthen the traditional curricular framework
- To engage with the local community for initiating meaningful change in the neighbouring area
- To strive for excellence and to get prepared for responding to the challenges by making use of the state-of-the-art technology in the day to day functioning of the institution
- To ensure holistic development of the learners by offering customised academic, psychosocial and skill-based training

- To promote gender-neutral, research-oriented and democratic academic ambience by adopting transparent, technology-based, environment-friendly and participatory mechanisms.
- To encourage and promote multidisciplinary approach in the domains of teaching- learning and research.

## **Strategic Perspective Planning: What & Why?**

With the advancement in technology-based communication making the globe a village, any organization, especially an educational one, cannot thrive without preparing the forward-looking, futuristic perspective plan. It is needless to say that a well-crafted plan and passionate commitment to translate the vision into reality help an institution to flourish, and therefore our institution has put maximum emphasis on priority basis to design a pragmatic plan for the institution. The perspective plan has been designed by taking into consideration a number of key factors:

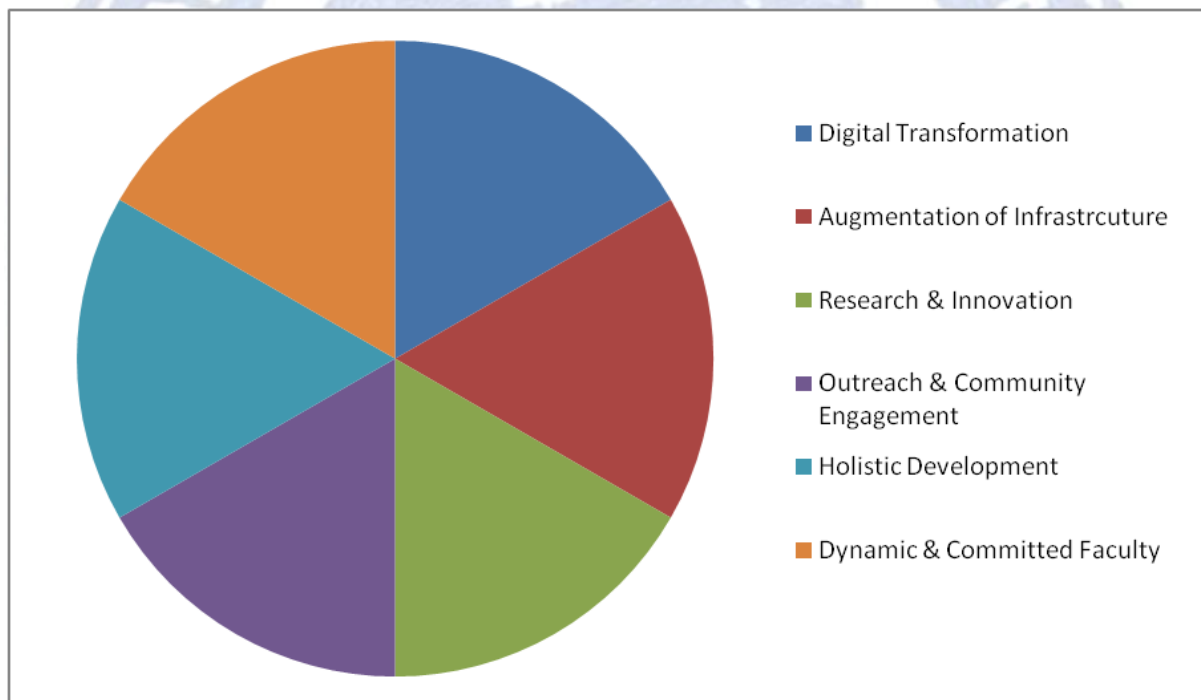
- a) Location and nature of the institution
- b) Aspirational outlook of the learners
- c) Financial condition of the institution with focus on resource mobilisation
- d) Sensitised response to the global condition in the domain of the education

The Institutional Strategic Perspective plan will motivate the stakeholders, particularly the governing body of the college to devise and design any developmental works or initiatives to achieve the long term goals enshrined in this policy document as well as in the Vision of the college. A well-thought out plan is therefore necessary, and commitment to translate the vision into reality will ultimately lead to the emergence of the institution as a strong, vibrant progressive institution.

## Key Coordinates of Strategic Perspective Planning

Any well-crafted plan is based on certain key coordinates or pillars which give strength and key foundation to the plan itself. These pillars of strategic plan have been designed keeping in mind the institutional Vision and Mission. Therefore the initiatives and measures are taken up by the institution by focusing on these key elements upon which the entire structure of the strategic plan is founded. It may be said that these key elements are the areas of institutional priority and every action taken is aligned with the institutional perspective plan.

Six coordinates of the Strategic Plan of the institution:



**Digital Transformation:** Our institution endeavours to keep pace with the transformation taking place in the global scenario, particularly in the domain of digitization. As an institution we put utmost importance and emphasis on the need for technological innovation and necessary digital transformation has always been aimed at. While the traditional mode of communication and governance of the institution are still



followed, we envisage and work towards e-governance or digitalization of administrative and academic as well as co-curricular activities. We aim at not only adopting digital mode of communication and documentation, but also make use of IT-based and IT-assisted gadgets so as to ensure greater effectiveness, transparency and accountability. We aim at introducing and ensuring digitalization to the maximum level in all domains of institutional activities, especially in the following fields:

- **Admission:** Complete e-admission has been ensured, and we aim at ensuring communication at every stage of admission electronically.
- **E-communication:** While the traditional mode of communication among the faculties, students and other stakeholders of the college is done through the notification issued by the competent authority, we will ensure electronic communication through automated mail and/or text messages. In fact we are aiming at introducing (Enterprise Resource Planning) ERP so that e-governance of the institution can take place. This has been one of our topmost priorities.
- **Learning Management System (LMS):** We believe that in the globalised world the learners should be job-ready, and therefore the traditional mode of teaching learning mechanism should be suitably complemented with the state-of-the-art mechanisms like LMS etc.

**Augmentation of Infrastructure:** It has been envisaged that the necessary infrastructural facilities will be provided to the young learners who will be able to realize their potentiality. We pay necessary attention to the augmentation of infrastructure—both physical as well as IT-based facilities. Despite our limited resources, we ensure that infrastructural facilities will be provided to the teachers and students for realizing their potentiality. The following have been in the list of our priorities in the domain of infrastructure:

- **Seminar Room:** A state-of-the-art seminar hall will be constructed by exploring different funding agencies so that different cultural and academic events can suitably be organized.

- **Gender-neutral and Specially-abled friendly washrooms:** Our institution is committed to ensuring equal opportunity for all and zero-tolerance for any kind of discriminatory activities. We want to augment our existing physical facilities by constructing washrooms for students and staff of any category, and thereby we want to ensure a barrier-free campus for all our stakeholders.
- **Games and Sports:** Since our students have exhibited their talents in various sports and games organized by the college and other institutions, we are committed to providing them better infrastructural facilities. A fully functional gymnasium and sports equipment will be made available for our young learners.
- **Software and IT-based infrastructure:** The teaching learning mechanism today is heavily dependent on various audio-visual gadgets, and we have been trying hard to ensure projector and other teaching gadgets in every classroom.

**Research & innovation:** Our institution provides impetus and encouragement to the young faculty members to conduct research, and engage in innovative enterprises. We believe that the institution must create an eco-system for research and innovation. Despite being an UG college, our institution has always focused on research and encourages young dynamic faculties to take up various research projects. We encourage interdisciplinary research and encourage teachers to get students involved in the process so that research mentality may be cultivated among the young students. The college will endeavour to establish an incubation centre in the campus so as to help the young learners to sharpen their skill as well as provide them the opportunity to get acquainted with the brightest minds. We seek to create research culture in the institution in the following ways:

- Incentives to faculties for presenting research papers: We encourage and will endeavour to offer monetary assistance to the faculties for presenting their research papers in various national and international fora.



- **Research Projects:** The institution strongly encourages faculties to apply for various research grants offered by various national and international agencies.
- **Institution-funded research projects:** We aim at offering fund to research projects on a small scale to the faculty members who will get students engaged in the process so that students may be introduced to the world of research at the initial stage.
- **Research Journal:** The institution focuses on the launch of a research journal to be published by the institution, and this will give opportunity to the faculty members to disseminate their knowledge and research to the larger audience. The teachers and academicians from other institutions will also submit papers for possible publication. The institution aims at making its journal a reputed venture to be reckoned with.
- **Incubation Centre:** The institution is aiming at establishing an incubation centre so that our students may be given an opportunity to undergo necessary training and meet the bright minds.
- **Strengthening of Research Committee:** The institutional research committee will be strengthened so that all necessary research work may be conducted at the institutional level.

**Outreach & Community Engagement:** Our institution is committed to ensuring an ambience and ecosystem which is conducive to the holistic development of learners. We believe that the institution has a responsibility towards the community within which it is located. Therefore we strive to undertake necessary work in the neighbouring community so that meaningful changes may take place in the community and it will create a happy, vibrant bond between the community and the organization. It may be mentioned here that this community engagement and outreach programme are undertaken not just with the intention to create a happy bond between the institution and the community, but also to instill the loft idea 'paying a little back to the society' among the students. Thus we envisage to undertake this work not on behalf of the NSS, but aim at engaging students of all departments to work for the society.

**Holistic Development:** We emphasize on the holistic development of students, and therefore mere swallowing of some 'academic facts' has never been our concern. We encourage our students not only to pursue their own specialized course of study but also to take part in different co-curricular and co-scholastic works/events so that they may realize their worth in various ways. We are sensitive to the fact that students undergo huge pressure in today's world, and therefore we organize a number of programmes so that their mental well-being is taken care of. We are committed to ensuring the holistic growth of students and this has been one of the topmost priorities of the institution. We aim to organize cultural and other recreational programmes more in the future so that students may feel at home within the campus. The learning, when done with fun and joy, will act as a catalyst to the holistic growth of the students.

**Dynamic & Committed Faculty:** It has been one of the topmost priorities of our institution. We believe that the growth of an institution depends to a great extent upon the dynamic and committed faculties who instill excellence and innovation in every sphere of academic and administrative activity of the college. We endeavour to equip our faculties with necessary skills so that they may perform better in the class, and lead the students towards success and bliss. The following steps have been envisaged to attain this desired target:

- **Skill development of Faculty:** We strongly encourage our faculties to participate in various Faculty Development Programmes organized by various UGC-recognized institutes so that necessary skills may be attained by the faculties.
- **Participation of Teachers in various seminars/winter/summer schools and other academic ventures:** The institution encourages dynamic faculties to apply for various academic ventures offered by various institutes like Indian Institute of Advanced Studies, Shimla, Inter-University Centre for Astronomy and Astrophysics, Pune and other organizations for honing their skills.

## **Conclusion: The End is where we begin from**

The strategic plan, delineated above, aims at transforming our institution into a forward-looking, progressive premier institute of the region. Despite limited resources, we aim at fulfilling our cherished aim by putting in place a well-structured plan monitored at various levels. Various committees and cells will be actively involved in the formulation of programmes as per the ideas outlined in this Institutional Strategic Perspective Plan, and the Internal Quality Assurance Cell (IQAC) and the Governing Body will work in union to materialize the vision. This policy document aims at target-oriented, result-driven and time-bound action closely monitored and mentored by IQAC. The system analysis of the activities and measures undertaken will help the institution to grow and flourish. Every achievement will be an impetus for launching another event towards realising the Vision, for we believe, 'the end is where we start from'. In conclusion we may hopefully say that we will strive hard by following the ideas outlined in this document, and like Ulysses in Tennyson's eponymous poem, we will say: "To strive, to seek, to find, and not to yield."